



Defense Credit Union Council, Inc.

Roland A. Arteaga
President/CEO

May 25, 2016

Mr. Gordon Sam
Chairman
Pearl Hawaii Federal Credit Union
94-449 Ukee Street
Waipahu, Hawaii 96797

Dear Gordon:

Gordon

On behalf of our Chairman of the Hall of Honor Recognition Task Force, I would like to take this opportunity to congratulate you on your selection to DCUC's Hall of Honor and to let you know how proud I am! Proud of the Committee for approving your selection...and extremely proud of you, sir, for your incredible achievements over the years!

Thank you for your twenty-five years of selfless service to Pearl Harbor (now Pearl Hawaii) Federal Credit Union and Naval Station Pearl Harbor...and for your unwavering support of DCUC and the credit union movement! For over 75 years, PHFCU has been a leader in the defense credit union community and our industry, and for nearly one-third of PHFCU's existence, you, my friend, have been "front and center!" Not only as an influential leader in the Honolulu and Joint Base Pearl Harbor Hickam community, but also as highly-spirited and most effective volunteer and Chairman at Pearl Hawaii Federal Credit Union!

"People Helping People".... "Serving Those Who Serve Our Country" --- these two philosophies speak volumes about you as a person and a leader, Gordon...and as the President and CEO of DCUC, I take immense pride in your selection and look forward to your induction on Tuesday, August 16th at the Fairmont Copley Plaza in Boston!

Once again, on behalf of Patsy Stuard, Chair of the Hall of Honor Task Force, and Denise Floyd, Chair of the Defense Credit Union Council, congratulations on this significant achievement! Truly well-deserved, Gordon...well-deserved!

Sincerely yours,

RA

Roland A. Arteaga

Front of a Card!

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RE: Defense Credit Union Council's Hall of Honor Nomination

NOMINEE NAME | Gordon Sam

CREDIT UNION | Pearl Hawaii Federal Credit Union (PHFCU, Formerly Pearl Harbor FCU)

CURRENT/MOST RECENT CREDIT UNION POSITION | Chairman of the Board of Directors

HISTORY OF CREDIT UNION EMPLOYMENT AND/OR SERVICE |

SERVICE TO THE CREDIT UNION MOVEMENT

- Member of Pearl Hawaii Federal Credit Union since 1964
- PHFCU Supervisory Committee, March 1991 to March 1992
- PHFCU Board of Directors, March 1992 to present
- PHFCU Board Secretary, March 1992 to March 1994
- PHFCU Chairman of the Board, March 1994 to present
- Certified Credit Union Volunteer
- Member of Nominations Committee, Hawaii Credit Union League
- Member of NAFCU Western Region Advisory Committee
- Member CUNA Examination and Supervision Sub-Committee 2012 to present
- Co-Chairman, Defense Credit Union Summit, July 18, 2000
- Vice President Aloha Chapter of Hawaii Credit Union League March 2004 to present
- Board Member Hawaii Credit Union League May 2004 to present
- Vice Chairman of Hawaii Credit Union League Board 2009 to present

AWARD RECEIVED

- Volunteer Achievement Program Roy F. Bergengren Award
- Volunteer Achievement Program Technology Award
- Volunteer Leadership Program Blue Diamond Award
- Volunteer Achievement Program Louise Herring Award
- Volunteer Achievement Program Dora Maxwell Award
- NAFCU Appreciation Award, July 2000 for Assistance in the 33rd Annual NAFCU Conference

HONORS RECEIVED

- National Credit Union Institute 1995 Deans List with High Honors
- National Credit Union Institute 1998 Deans List with Highest Honors

PERSONAL

- Bachelor in Science, Chemical Engineering, University of Michigan
- Registered Professional Engineer, State of Hawaii, Chemical.
- Registered Professional Engineer, State of California, Nuclear.
- Master's in Business Administration, University of Hawaii

- Former President, University of Michigan Club of Hawaii, August 1979 to 2012
- Special Olympics, Team Parent for Rainbow Club
- Special Olympics Family of the Year (1997)
- Inducted into Special Olympics Hall of Fame 2013
- Lecture and Choir member, Star of the Sea Church
- Former Member of Advisory Council, Salvation Army 22nd Avenue Complex
- Former Board Member Special Education Center of Hawaii
- Former member of the Japan International Karate Center – 3rd degree black belt (Sandan)
- Former Member of Employer Support of the Guard and Reserves

NOMINEE'S CONTRIBUTIONS TO DCUC, THE CREDIT UNION MOVEMENT, AND CREDIT UNION |

Gordon Sam has volunteered for the Credit Union industry and has devoted his life to its philosophy of "People Helping People" for over 25 years. Currently, Sam is the Chairman of Pearl Hawaii Federal Credit Union's (PHFCU, Formerly Pearl Harbor Federal Credit Union) Board of Directors and Vice Chairman of Hawaii Credit Union League's Board of Directors. He has been an active contributor and attendee at the Defense Credit Union Council, National Association of Federal Credit Unions, and Government Affairs Council's conferences. He is also keenly engaged in issues concerning the industry, which have included political, regulatory, financial education and literacy, elderly abuse, and compliance. Despite an influx in regulatory changes, he has continued to advocate on behalf of the credit unions. Sam assists in handling with the development and implementation of regulatory policies and pushes for pivotal congressional action. His efforts have impacted numerous regulatory changes and helped progress the credit union difference.

Additionally, Sam assists PHFCU and HCUL with analysis of economic metrics and data, interprets a variety of policy issues directly impacting credit unions, and manages legislation to ensure Credit Unions thrive in the state of Hawaii. He has attended fifteen DCUC conferences and has served on the Credentials Committee.

Before volunteering for the Credit Union industry, Sam worked for the Pearl Harbor Naval Shipyard as a Nuclear Engineer, is a United States Army Veteran, and believes and enforces DCUC's motto of "Serving Those Who Serve Our Country."

PLEASE STATE WHY YOU THINK THIS PERSON SHOULD RECEIVE THE DCUC HALL OF HONOR AWARD |

Gordon Sam is a fighter for not only PHFCU, HCUL, and DCUC, but the Credit Union movement as a whole. He is an advocate, mentor, and a leader that has helped grow and flourish our industry. If he receives this honor, it would still not make up for the significant contributions he has made and his overall sacrifice towards the success of the credit union movement. Unlike previous recipients who have been inducted into the Hall of Honor, who served as CEOs or as other paid positions within the industry, Sam has *selflessly* given 25 years of his time- this alone is a testament of a man who believes in the Credit Union's philosophy of "People Helping People."